

22<sup>ND</sup> INTERNATIONAL EXHIBITION OF LABORATORY EQUIPMENT AND CHEMICAL REAGENTS

16-18.04.2024

Crocus Expo, Moscow, Russia



**Post Show Report** 





#### **EXHIBITORS**

**260** from **10** Countries

#### **VISITORS**

**5 747** Visitors

from **68** Regions of Russia and **19** Countries

#### **SPACE**

**11 738** s o M



## **ABOUT THE EXHIBITION**

Analitika Expo is the market leader in analytical chemistry industry in Russia and CIS countries. The exhibition is the central business platform uniting suppliers of analytical equipment and experts from different research and production laboratories.

The exhibition offers a full range of equipment and services for comprehensive laboratory fitout.

The exhibitors present analytical equipment at work, laboratory furniture, chemical reagents, consumables, and demonstrate research automation systems. The exhibitors offer services for laboratory design and construction, selection of engineering materials and structural coating, creation of internal environments, gas, water and air treatment.



## **EXHIBITORS**

**260** Exhibitors from **10** Countries

#### **EXHIBITOR PROFILE**

Domestic and foreign manufacturers and suppliers of equipment and chemical reagents for production and research laboratories



# NEW APPLICATIONS AND METHODS PRESENTED

Anhui Zhongke Duling Commercial Appliance, BioChemMac, ChemMed, Chromatech, Chromos Engineering, Dipol, DNA Technology, Ekroshim, Epak-Service, Helicon, IMS Group, Laboratory Equipment and Instruments, Lumex-Centrum, Petrotech, Shinva Medical Instruments, Spectron, Tescan, Tofflon Science and Technology Group, Vibrotechnik, Wuxi Nest Biotechnology, Yancheng Huida Imp. & EXP. and many others.

# **OVER 100 FIRST TIME EXHIBITORS INCLUDING**

Belaquilon, D-micro, Exiton Analytical, Exiton Test, Fiberhan, Hevel Technology, LenReactiv, Levenguc, Newtons, Protein Antibodies, Sky Gin, Spectraite, Technopribor and many others.



## **RESULTS FROM THE EXHIBITOR SURVEY**

**73**%

met with existing customers and partners

68%

satisfied with the exhibitors at the exhibition

**72**%

satisfied with the quality of visitors **62**%

satisfied with the number of visitors



77%

found new prospects and clientele at the exhibition





## **EXHIBITOR FEEDBACK**

I did not expect that there would be so many interesting visitors. There were many different manufacturers, from pharmaceuticals to Russian Helicopters. I am very satisfied. Everything has been done at a high level."

Alexander Radjabov, Commercial Director Labkot

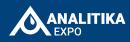
The Analitika Expo is very popular among our customers. It is a unique opportunity to meet, talk, see devices and agree on new opportunities. Analitika Expo is also an opportunity for us to find not only new clients and customers, but also to establish contacts with potential partners, and manufacturers of the products we are interested in

Alexander Goltvyanitsa Head of Analytics , Helicon Company Our stand was visited by quite a large number of visitors. We were very pleased with the number of participants and attendees. We plan to participate again next year!

Aleksey Andresyuk Head of Development, Rusbiopharm

Analitika Expo gives us the opportunity to evaluate its effectiveness not only after the event but during, when we started working on the received leads and applications. But we can do it in the moment because we have already signed three equipment contracts - it happened in the moment here and now.

Anastasia Pershina General Director, InProTech



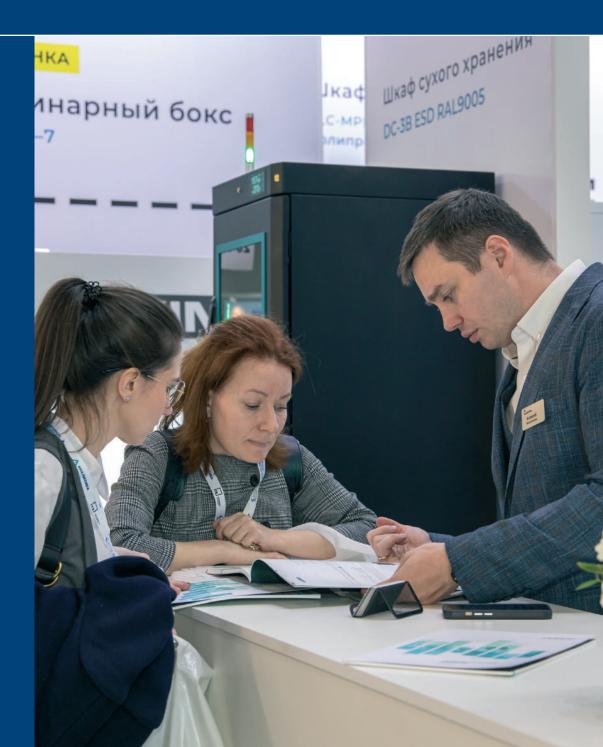
## **VISITORS**

**5 747** VISITORS from **68** Regions of Russia and **19** Countries

## **VISITOR PROFILE**

Representatives from research, independent and manufacturing laboratories from various industries from chemical, pharmaceutical, agricultural, medical, oil and gas, food, biotechnological industries, representatives of laboratories for environmental monitoring, as well as distributors of laboratory equipment and companies specialising in the design, construction, renovation and complete laboratory equipment.







# **VISITOR DEMOGRAPHICS**

**68**Regions of Russia

3933
Visitors from Moscow and Moscow Regions

1 597

Visitors from other Regions of Russia St. Petersburg, Yekaterinburg, Republic of Tatarstan, Perm and many others **19**Countries of the World

**217**Visitors from China, Belarus,
Kazakhstan, Turkey and many others







# **VISITORS PRODUCT INTEREST\***

83%	Laboratory Equipment and Instruments
49%	Laboratory Glassware, Plastic & Consumables
49%	Test Equipment
47%	Chemical Reagents
36%	Laboratory Research Automation Facilities
35%	Laboratory furniture
18%	Biotechnologies
14%	Laboratory equipment for environmental monitoring

\*multiple choice question

# **VISITOR PROFILE STATISTICS**

44%	Manager Specialist
33%	Group Head of Department
15%	Head of the company /Owner
8%	Deputy head of the company





## **RESULTS FROM VISITOR SURVEY**



**92%** 

influence purchasing decisions on products presented at the exhibition



**85%** 

plan to purchase products based on the results of the exhibition attendance



64%

found new suppliers and business partners







## **VISITING COMPANY PROFILE**

26%	Research & Development
20%	Supplies of Laboratory Equipment
11%	Pharmaceutical Manufacturing
11%	Chemical Manufacturing
6%	Independent Accredited Laboratory Services
4%	Food and Beverage Manufacturing
3%	Environmental Monitoring
3%	Medical Services / Clinical Diagnostics
15%	Other Laboratories

## **AREAS OF RESEARCH AND DEVELOPMENT**



31%

Chemistry and **Material Science** 



17%

Instrumentation & Production of **Electronic Systems and Components** 



11%

Medicine / **Clinical Diagnostics** 



11%

**Pharmaceuticals** 



8%

Oil and Gas



5%

Metallurgy



Agriculture



4%

Food and Beverages



2%

**Water Treatment &** Purification



8%

Other Fields of Research



## **CONFERENCE PROGRAMME**



3 Days



1045
Delegates



110 Speakers



25 Sessions

Scientific and business programme of the exhibition with the support of:



























#### Official Support

MINISTRY OF INDUSTRY AND TRADE RUSSIAN FEDERATION



FEDERAL VETERINARY SERVICE AND PHYTOSANITARY SUPERVISION (ROSSELKHOZNADZOR)



MINISTRY OF HEALTH OF THE RUSSIAN FEDERATION

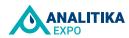


MOSCOW GOVERNMENT



General Partner SMARTLABFORUM





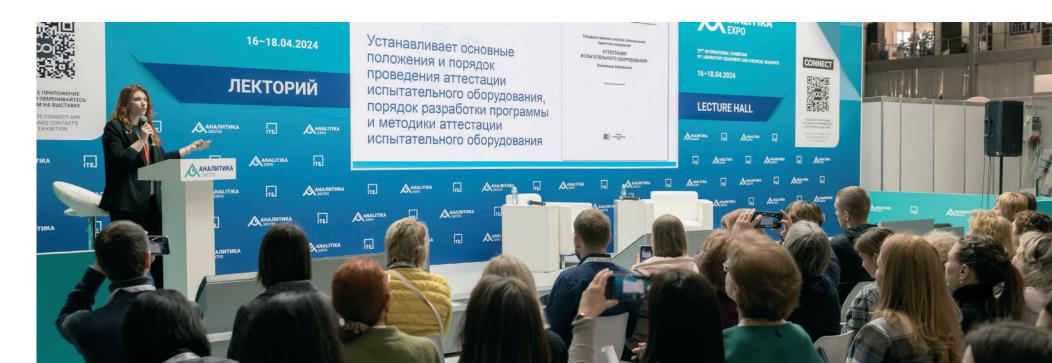
#### **CONFERENCE HEIGHLIGHTS**

Plenary session
"Effective
laboratory
performance
in the current
realities.
Modern
solutions
for new
challenges."

3rd International Conference RIDL 2024 "Research infrastructure and design of laboratory spaces." FIRST! Seminar "Environmental analytical laboratories: requirements in the field of accreditation and to take measurements

Seminar
"The
requirements of
the standard
GOST ISO/IEC
17025-2019
in terms of
incoming
inspection of
materials and
services.
Traceability of
measurement
results"...

Seminar
"Tools for
laboratory
test result
validity.
Theory and Practice
of Application."





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23-25 April 2025

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Book a Stand analitikaexpo.com



